



EUROPEAN TOUR GROUP™

Sustainability Awards 2024

Middle East

About the Awards

The European Tour group is committed to being the most sustainable professional golf circuit in the world. As part of our Green Drive sustainability programme, we have committed to halving our greenhouse gas emissions by 2030, and achieving net zero carbon by 2040.

That is no mean feat for an organisation that has over 100 tournaments in over 30 countries each season.

We need our suppliers, who create these tournaments in close partnership with us, to be bought into this mission and to deliver best in class sustainability solutions.

To recognise best practice, and the spirit of innovation that already exists, we are launching the **first ever The European Tour group Sustainability Awards for the Middle East**. Across five categories, we will honour the European Tour group suppliers who are leading the way in helping us deliver sustainable tournaments.

This is your chance to showcase your work and for the lucky winners, promote your innovations that are central to our world-renowned events.



Who Can Enter?

The awards are open to all suppliers at events on the DP World Tour, Challenge Tour, Legends Tour and G4D Tour that are promoted by the European Tour group and have taken place during the 2023 and 2024 seasons. These tournaments are:

Ras Al Khaimah Championship

Dubai Invitational

Hero Dubai Desert Classic

Bahrain Championship,
presented by Bapco Energies

Commercial Bank Qatar Masters

Abu Dhabi HSBC Championship

DP World Tour Championship

Abu Dhabi Challenge

UAE Challenge



Why Enter

REWARD: The Awards have been created to reward those who are leading from the front in sustainability on our events. We want to recognise the positive efforts that are being made to make our events more sustainable!

PROMOTE: Winners can showcase their association with one of the world's leading professional golf Tours. As well as a trophy, you will receive a suite of assets to utilise on your digital channels and marketing collateral to raise awareness of your sustainability credentials and successes.

CREDIBILITY: Drive business and your environmental credentials in a fast evolving landscape by winning an award.

MOTIVATE: Winning recognises the hard work that goes into delivering a project and will make your employees proud. It can also serve to inspire and motivate others to follow your lead.



The Categories

Venues: Recognising the host venues that are leading the way in their commitment and achievements to sustainability endeavours in and around the golf club.

Event Staging: Infrastructure that contributes to the event build (i.e. temporary structures, grandstands, scaffolding, branding) that has embraced sustainable practices.

Event Operations: Services and utilities that support event delivery (i.e. power, water, security, cleaning) that have embraced sustainable practices.

Innovations & Activations: Open to all suppliers and partners of the tournament that have gone above and beyond to roll out an initiative that helped to deliver a more sustainable event.

Catering: All suppliers that support food or beverage supply across events, whether that is in the clubhouse, hospitality pavilions or spectator fan village.

How to Enter

To enter please [click here](#) and fill in details about your organisation, choose your category, and then write a maximum 750 word entry into the free text box in the portal.

Objectives: Our judges will be looking for a clear set of goals that framed your work. What challenges or opportunities were you trying to address? Did you have any targets set?

Implementation: Our judges will be looking for standout approaches and what makes them unique. You should reference how your sustainability focused initiatives were creative and executed, and any partners involved in delivering this. Please be as specific as possible when detailing how you implemented the solution(s) and any obstacles you had to overcome.

Results: Our judges will want to see both qualitative and quantitative results, with a focus on relevant statistical data, and how your work may have beneficial results for the wider industry.



Terms & Conditions

General

The organiser of these European Tour group Sustainability Awards Middle East (the “Awards”) is PGA European Tour, a company limited by guarantee (registered no. 1867610) whose registered office is at Wentworth Drive, Virginia Water, Surrey GU25 4LX (“PGAET”). The Awards are governed by the terms and conditions set out below (the “T&Cs”). By entering the Awards in accordance with the mechanics set out below, you are deemed to have accepted and will be bound by the T&Cs.

Entry Conditions

The Awards are open to all suppliers who have worked at the following DP World Tour, Challenge Tour, Legends Tour or G4D Tour events in the Middle Eastern region in the 2023–2024 season, including:

- Ras Al Khaimah Championship
- Dubai Invitational
- Hero Dubai Desert Classic
- Bahrain Championship, presented by Bapco Energies
- Commercial Bank Qatar Masters
- Abu Dhabi HSBC Championship
- DP World Tour Championship
- Abu Dhabi Challenge
- UAE Challenge

There will be an award in each of the following categories:

- Venues
- Event Staging
- Event Operations
- Innovations & Activations
- Catering

(each a “Category”, collectively, the “Categories”).

To be entered into the Awards you must, by 23:59 on 1 November 2024 (the “Due Date”), complete the entry form (the “Entry Form”), including details about your organisation, Category selection, and write a maximum 750 word entry into the free text box provided.

An organisation can enter into multiple of the Categories. Each entry will require its own Entry Form to be completed.

In the event PGAET discovers any false information in a company’s Entry Form, the same will be precluded winning an Award.

Selection of the Winners

There will be 1 (one) winner of each Category. PGAET, acting in its sole discretion, shall select the winner of each Category based on the following parameters:

- Clear objectives
- Innovative solutions
- Clear, measurable results

Winners will be notified at the 2024 edition of the DP World Tour Championship.

Prize

Each winner of the Awards will have the right to use the category specific designation, ie:

“[Venue] Winner of the European Tour group Sustainability Award Middle East” on its website and other materials (including but not limited to, case studies and tender bids). Such use shall be subject always to the prior approval of PGAET.

Any Award should not be considered an endorsement of the company in a broader sense and is specific to the work done on the relevant DP World Tour events.

PGAET shall be entitled to rescind the Award and the rights associated for any reason.



Top Tips

Entry format: be concise and clear with your copy. Make sure it's easy for the judges to read and fully understand.

Provide figures: numbers speak for themselves, especially when showing the results of your work.

Category selection: carefully select the right category for your work. Read each criteria in detail to ensure it's the most relevant to you. Please reach out to us if you need assistance.



The Judging Process

Judging Process

Entries will be curated by the moderator and the top 10 entries for each category will be shared with the wider panel for consideration. Entries will be judged by our panel of Judges from within the European Tour group and external independent advisors.

Judges will not vote on a category where there is any conflict of interest. Only the information provided in an entry will be used to assess entries. Judging will be scored according to the entry requirements detailed – no other knowledge of the company will be taken into consideration – and the Judges decisions will be final.

Winners will be notified at the 2024 DP World Tour Championships.



Any Questions?

If you have any questions about the awards application process, then please direct these to sustainability@europeantourgroup.com